

# /// 2016-2017 ANNUAL REPORT ///



## WHAT'S INSIDE

Mission, Vision, Values | 2

Education | 3

Productions | 4

Celebrating 25 | 6

INcrowd Listing | 8

Finances | 10





## BOARD OF DIRECTORS

Rebecca Bowne,  
President and Board Chair

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Margaret H. Sedenquist  
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Terry Kay  
John Lawrence  
*Emeriti*

Charles Redmond  
Elizabeth Redmond  
*In Memoriam*

## COMMUNITY, EQUITY, INCLUSION

A Noise Within is now in the 4th year of its vision for Community, Equity, and Inclusion. We are committed to building a circle of artists, staff, students, and patrons that is representative of our diverse community. We continue to seek ideas to further our outreach. Our goal is for our entire community to feel represented and included by ANW and the work we produce. For more info visit [anoisewithin.org/community](http://anoisewithin.org/community).

COVER IMAGE: Carolyn Ratteray, Josh Odsess-Rubin, Apollo Dukakis, Frederick Stuart, Kelsey Carthew.  
PHOTO BY CRAIG SCHWARTZ.

PAGE 2: PHOTO BY CHRISTOPHER ALVAREZ.  
PATTERN ARTWORK BY DENNIS S. JUETT & ASSOCIATES INC.

PAGE 3: PHOTO BY BRIAN FEINZIMER.

## MISSION WHAT DO WE DO?

A Noise Within produces classic theatre as an essential means to enrich our community by embracing universal human experiences, expanding personal awareness, and challenging individual perspectives. Our company of resident and guest artists performing in rotating repertory immerses student and general audiences in timeless, epic stories in an intimate setting.

## VISION WHAT ARE OUR IDEALS?

Our most successful art asks our community to question beliefs, focus on relationships, and develop self-awareness. Southern California audiences of all ages and backgrounds build community together while engaging with this most visceral and primal of storytelling techniques. ANW's production of classic theatre includes all plays we believe will be part of our cultural legacy. We interpret these stories through the work of a professional resident company—a group of artists whose work is critical to their community—based on the belief that trust among artists and between artists and audience can only be built through an honest and continuing dialogue. Our plays will be performed in rotating repertory, sometimes simultaneously in multiple spaces, and buttressed by meaningful supporting programs to create a symphonic theatrical experience for artists and audience.

## VALUES WHAT WILL WE FIERCELY DEFEND?

- Artistic excellence means serving the story with integrity
- Classic theatre is an inclusive endeavor, engaging our broadest community by age, gender, ethnicity, physical ability—all people—with universal stories
- Education means eliciting empathy with disparate viewpoints and deepening our students' personal relationship with great literature
- Our resident artist company builds trust that deepens their ability to interpret the work

"IT WAS A **LIFE-CHANGING EXPERIENCE** THAT I WILL NEVER FORGET."

—Denise, Student

# THE YEAR IN EDUCATION

## THE IMPACT OF OUR CLASSICS LIVE! PROGRAMMING

Our education programs are designed to increase access to live classical theatre and to enhance the classroom learning experience for both teachers and students. The Classics Live! experience includes: tickets at a reduced cost, pre-show engagement activities, post-show discussions with the artists, California standards-compliant study guides, and optional in-class workshops.



15,846 STUDENTS & TEACHERS SERVED



1,631 STUDENTS RECEIVED MAJOR SCHOLARSHIPS



192 SCHOOLS FROM 6 COUNTIES IN 35 SCHOOL DISTRICTS



21 STUDENT MATINEES



SHAKESPEARE FOR HOMESCHOOLERS WAS AGES 6-18



278 KIDS PARTICIPATED IN OUR IN-HOUSE YOUTH CLASSES




45 IN-SCHOOL WORKSHOPS SERVING 1145 STUDENTS – DOUBLED FROM 15/16!



25TH ANNIVERSARY REPERTORY SEASON

# BEYOND OUR WILDEST DREAMS

A woman with dark, wavy hair and red lipstick is seated in a wooden chair. She is wearing a blue, off-the-shoulder dress and a necklace with dark beads. She is looking directly at the camera with a serious expression. In the background, there is a desk with a glass and a small container. The lighting is dramatic, with strong highlights and shadows.

**"A QUARTER CENTURY OF  
STAGING THE CLASSICS  
IS WORTH CELEBRATING, AND A NOISE  
WITHIN HAS PUT TOGETHER AN INTRIGUING  
MIX OF REVIVALS UNITED BY RAZOR-SHARP  
DRAMATIC INTELLIGENCE"**

*—LOS ANGELES TIMES*

Pictured: Erika Soto, Kasey Mahaffy, and Geoff Elliott. PHOTO BY CRAIG SCHWARTZ



**ARCADIA**



**A CHRISTMAS CAROL**



**AH, WILDERNESS!**



**MAN OF LA MANCHA**



## FALL 2016

**"Excels to the point of divine"**

—*Stage Raw*

**TOM STOPPARD'S  
ARCADIA**

Directed by Geoff Elliott

September 4 – November 20, 2016

**"Soars"** —*L.A. Times*

**JEAN GENET'S  
THE MAIDS**

Translated by Bernard Frechtman

Directed by Stephanie Shroyer

September 18 – November 6, 2016

**"Just what the doctor ordered"**

—*L.A. Times*

**MOLIÈRE'S  
THE IMAGINARY INVALID**

Adapted by Constance Congdon

Based on a New Translation by Dan Smith

Directed by Julia Rodriguez-Elliott

October 9 – November 19, 2016

**"Wow"** —*L.A. Weekly*

**CHARLES DICKENS'  
A CHRISTMAS CAROL**

Adapted for the Stage by Geoff Elliott

December 2 – 23, 2016



## SEASON STATS

7 FULLY STAGED PRODUCTIONS

61 ACTORS ON STAGE

41,938 ATTENDEES

154 PERFORMANCES

12 STAGED READINGS

## SPRING 2017

**"Modern, yet timeless"** —*Pasadena Review*

**WILLIAM SHAKESPEARE'S  
KING LEAR**

Directed by Julia Rodriguez-Elliott

February 12 – May 6, 2017

**"A treat"** —*Pasadena Star News*

**EUGENE O'NEILL'S  
AH, WILDERNESS!**

Directed by Steve Robman

March 5 – May 20, 2017

**"Stunning"** —*Broadway World*

**MAN OF LA MANCHA**

Written by Dale Wasserman

Music by Mitch Leigh • Lyrics by Joe Darion

Directed by Julia Rodriguez-Elliott

March 26 – June 4, 2017



# CELEBRATING 25 YEARS



## ARTISTIC DIRECTORS' MESSAGE

A Noise Within's 2016/2017 season was a celebration of what we have all built together: a beloved home for the classics filled with our friends who have been with us since the early days at the Masonic Temple in Glendale and our wonderful new friends who have joined us since our move to Pasadena.

For our landmark season we chose titles quintessential to A Noise Within. Tom Stoppard's *Arcadia* is a modern classic, considered to be one of the greatest plays of the 20<sup>th</sup> century. Our long love affair with Molière continued with his dazzling comic masterpiece *The Imaginary Invalid*. Jean Genet's riveting struggle between the haves and the have-nots, *The Maids* demonstrated our commitment to the rarely-produced gem. Eugene O'Neill's delightful coming-of-age comedy *Ah, Wilderness!* celebrated the American classic. Our passion for the epic yet intimately human manifested itself in both Shakespeare's *King Lear* and the thrilling musical *Man of La Mancha*. Because we believe *Lear* and *La Mancha* have much in common, these two productions shared a director, cast, and production design.

A Noise Within's ambitious growth trajectory would not have been possible without the support of our Board of Directors, our ensemble of artists, our dedicated staff and volunteers, our beloved patrons, and our generous donors.

Thank you! *Geoff Elliott*

**Geoff Elliott & Julia Rodriguez-Elliott**  
PRODUCING ARTISTIC DIRECTORS

### 25TH ANNIVERSARY HONORARY COMMITTEE

Annette Bening  
Claire & Bill Bogaard  
The De Pietro Family  
Kathleen & James Drummy  
Sharon & Rick Ellingsen  
Heather & Paul Haaga  
Alice S. Huang & David Baltimore  
Jeanie & Terry Kay  
Alan M. & Sheila R. Lamson  
Barbara & John K. Lawrence  
Denise & Joseph Lumarda  
Joanne & Gene Masuda  
Terri Murray, Niki Nikias &  
C. L. Max Nikias  
Trevessa & James Terrile  
Marilyn & Eugene Stein  
Andrea & John Van de Kamp  
Julianne & David Worrell

### PLANNING COMMITTEE

Barbara Goen, Co-Chair  
Lyn Spector, Co-Chair  
Kathleen Drummy  
Sheila Lamson  
Terri Murray  
Lynda Jenner Whaley

TOP PHOTO BY FRED VICAREL. Ensemble, *Hamlet*. PHOTO OF JULIA RODRIGUEZ-ELLIOTT AND GEOFF ELLIOTT BY TIM NEIGHBORS.





FROM TOP TO BOTTOM, LEFT TO RIGHT: 25th Anniversary Gala; William H. Ahmanson and Julia Rodriguez Elliott; Dr. Jennifer Israel, Geoff Elliott, Julia Rodriguez-Elliott and Dr. Robert Israel; Rebecca Bowne, David Holtz and Margaret Sedenquist; Nancy Zachariasen, Barbara Goen, Romy Wyllie, Stuart Bowne and Peter Wyllie; Jeanie and Terry Kay; Geoff Elliott, Brenda Berg and Armando Gonzalez; Michelle Engemann, Patrick Garcia and Lyn Spector; Valerie and Bruce Merritt, Emily Murray, Bill Kennedy, Finlan Murray, Priscilla Kennedy and Geoff Elliott.

† Photo by Barnett Photography  
\* Photo by Anna Rodil

## THANK YOU FOR JOINING US TO CELEBRATE OUR 25TH ANNIVERSARY!

Please join us in 2018 for the following events:

**Dinner on Stage, March 8, 2018**

and a brand-new event on

**May 17, 2018**

For more information please contact Amy Nance, Development Director at [anance@anoisewithin.org](mailto:anance@anoisewithin.org) or 626.356.3103



# SPECIAL THANKS TO THE INCROWD!

A Noise Within gratefully acknowledges the generosity of our donors.

The following represent donors of \$250 or more between July 1, 2016 and June 30, 2017.

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## Lead Producer Circle (\$25,000 and Above)

Kathleen & James Drummy  
Sharon & Rick Ellingsen  
Heather & Paul Haaga  
Anonymous

Jeanie & Terry Kay  
Alan M. & Sheila R. Lamson  
Terri Murray  
Richard & Sally Roberts

Robert & Ann Ronus  
Lyn Spector  
James & Trevecca Terrile

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## Producer Circle (\$12,500 to \$24,999)

Rebecca & Stuart Bowne  
Anni Frandsen Low, Ph.D.  
William & Priscilla Kennedy

Dr. Edward J. Kormondy  
John K. & Barbara Lawrence  
Roger & Gloria V. Mullendore

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## Associate Producer Circle (\$6,000 to \$12,499)

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Leonard Pronko & Takao Tomono  
Anonymous  
Margaret H. Sedenquist  
Patrick Whaley & Lynda Jenner

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## Director Circle (\$4,000 to \$5,999)

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Richard & Cheryl Bressler  
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Miranda Johnson-Haddad  
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Eugene & Marilyn Stein  
Ellen & Charlie Steinmetz  
Ms. Susan Stevens  
Julianne & David Worrell

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## Playwright Circle (\$2,500 to \$3,999)

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The Pierce-English Family  
Daniel Rothmuller

Louise Mayeri Spillman,  
in loving memory of  
Jack Spillman  
Lois Tandy  
David & Julia Zuckerman

---

## Artist Circle (\$1,250 to \$2,499)

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## Benefactors (\$500 to \$749)

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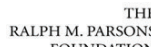
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The Winter Family Fund  
Michael Winters  
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## Corporate Matching Gifts

The following companies have  
graciously matched gifts made  
by their employees:

AllianceBernstein  
The Bank of America  
Charitable Foundation  
The Boeing Gift Matching Program  
The Capital Group Companies  
Charitable Foundation  
CBRE Foundation  
Davis, Wright, Tremaine LLP  
Gonzalez/Goodale Architects  
IBM International Foundation  
The Walt Disney Company



## Institutional Giving

Thank you to the following institutions who support A Noise Within's operations, education, artistic development, and other special projects. If you are interested in the benefits of institutional giving or sponsorship, please contact Amy Nance, Development Director at [anance@anoisewithin.org](mailto:anance@anoisewithin.org) or 626.356.3103

### Season Sponsor Circle

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The Ralph M. Parsons Foundation  
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### Playwright Circle

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MonteCedro  
Rotary Club of Pasadena Foundation

### Artist Circle

Bill Hannon Foundation

### Advocates

Community Foundation of The Verdugos  
The Fletcher Jones Foundation  
Anonymous



## FINANCIAL OVERVIEW

A Noise Within's 25<sup>th</sup> anniversary was a banner year for the company in many ways—not least of which financial. Record-breaking ticket sales combined with extraordinary generosity on the part of our institutional and private donors allowed us to achieve ambitious plans and advance our mission and vision.

The hugely successful season was also the second year of a five-year strategic plan, requiring the largest single-year budgetary investment of the plan. Through the excitement of the 25<sup>th</sup> Anniversary and the passion of our supporters, we were able to make long-term investments in artist compensation, production capabilities, the depth of our education program, and the sustainability of our physical plant.

Due to the recognized quality and appeal of our productions and an investment in marketing and outreach, our ticket revenue rose a staggering 22% over the 2015/16 season. Meanwhile, building on the celebratory atmosphere of the 25<sup>th</sup> Anniversary and the clarity of messaging around our value to the community and the constituencies we serve, unrestricted contributed revenue rose 5% over the prior season.

Based on generation of an operating surplus before depreciation, ANW's board authorized a \$75,000 allocation to our Plant Fund, which was established to protect the organization against unexpected major facilities expenses. This latest allocation brings the board-restricted fund to \$295,000, which we expect to completely fund to \$450,000 by 2020. The Board also authorized the maximum allowable pay down of \$94,000 on our term loan, leaving a principal balance of \$360,000 due by 2022. The company also maintains, but has not accessed, a line of credit in case we should be subject to unforeseen expenses.

The results of the 25<sup>th</sup> Anniversary season let ANW take a leap forward in executing our strategic plan and advancing our mission. It also allowed us to develop reserves for the future sustainability of the organization with 3.2 months of working capital on hand. The information on this page and the following covers the organization's balance sheet and income statement, but does not provide a complete financial picture of ANW; for the corresponding audited financial report and IRS form 990, please visit [anoisewithin.org/our-story](http://anoisewithin.org/our-story).



**Michael Bateman**  
MANAGING DIRECTOR



Photo by Barnett Photography, pictured Geoff Elliott, Julia Rodriguez-Elliott, Paul Haaga, and Heather Haaga

## STATEMENT OF FINANCIAL POSITION (IN DOLLARS)

### ASSETS

#### CURRENT ASSETS

	JUNE 30,	
	2017	2016
Cash	968,933	951,439
Accounts receivable	18,439	8,410
Unconditional promises to give capital campaign, net of reserve for uncollectible promises to give of \$0 and \$3,550	-	3,550
Unconditional promises to give - other	175,750	265,714
Prepaid expenses and other current assets	132,653	92,470
<b>Total current assets</b>	<b>1,295,775</b>	<b>1,321,583</b>

#### NONCURRENT UNCONDITIONAL PROMISES TO GIVE

Unconditional promises to give other, noncurrent	108,000	143,501
<b>Total noncurrent unconditional promises to give</b>	<b>108,000</b>	<b>143,501</b>

#### PROPERTY AND EQUIPMENT, at cost less

accumulated depreciation	11,309,296	11,456,501
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#### INTANGIBLE ASSETS, at cost less

accumulated amortization	21,123	6,250
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#### LOAN FEES

	-	-
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#### TOTAL ASSETS

12,734,194	12,927,835
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### LIABILITIES AND NET ASSETS

#### CURRENT LIABILITIES

Current maturities of long-term debt	14,165	13,475
Revenues received in advance	371,932	335,613
Accrued expenses and other current liabilities	180,026	106,691
<b>Total current liabilities</b>	<b>566,123</b>	<b>455,779</b>

#### LONG-TERM DEBT, net of current maturities

345,381	459,953
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#### NET ASSETS

##### Unrestricted

Board designated	295,000	60,000
Other unrestricted	11,253,948	11,505,861
<b>Total unrestricted</b>	<b>11,548,948</b>	<b>11,565,861</b>
<b>Temporarily restricted</b>	<b>273,742</b>	<b>446,242</b>
<b>Total net assets</b>	<b>11,822,690</b>	<b>12,012,103</b>

#### TOTAL LIABILITIES AND NET ASSETS

12,734,194	12,927,835
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## STATEMENT OF ACTIVITIES (IN DOLLARS)

YEAR ENDED JUNE 30,

	2017			2016		
	Unrestricted	Temporarily Restricted	Total	Unrestricted	Temporarily Restricted	Total
<b>REVENUES, SUPPORT AND RECLASSIFICATIONS</b>						
<b>REVENUES</b>						
Box Office	1,383,978	-	1,383,978	1,134,846	-	1,134,846
Education Programs	150,795	-	150,795	143,912	-	143,912
Other	90,791	-	90,791	60,426	-	60,426
	1,625,564	-	1,625,564	1,339,184	-	1,339,184
<b>SUPPORT</b>						
Donations and grants	894,970	64,750	959,720	1,194,808	446,242	1,641,050
In Kind Donations	12,765	-	12,765	5,069	-	5,069
Special event income	336,069	-	336,069	107,168	-	107,168
Interest and investment income	214	-	214	207	-	207
	1,244,018	64,750	1,308,768	1,307,252	446,242	1,753,494
<b>NET ASSETS RELEASED FROM RESTRICTIONS</b>						
Restrictions satisfied by payment	237,250	(237,250)	-	99,291	(99,291)	-
<b>TOTAL REVENUES AND SUPPORT</b>	3,106,832	(172,500)	2,934,332	2,745,727	346,951	3,092,678
<b>EXPENSES</b>						
<b>PROGRAM EXPENSES</b>						
Theatre productions	1,533,926	-	1,533,926	1,335,682	-	1,335,682
Education programs	789,445	-	789,445	547,033	-	547,033
	2,323,371	-	2,323,371	1,882,715	-	1,882,715
<b>SUPPORTING SERVICES</b>						
General and administrative expenses	139,104	-	139,104	273,239	-	273,239
Fundraising and development costs	287,601	-	287,601	209,538	-	209,538
	426,705	-	426,705	482,777	-	482,777
<b>TOTAL EXPENSES</b>	2,750,076	-	2,750,076	2,365,492	-	2,365,492
<b>INCREASE (DECREASE) IN NET ASSETS BEFORE INTEREST, DEPRECIATION AND AMORTIZATION</b>	356,756	(172,500)	184,256	380,253	346,951	727,186
<b>INTEREST EXPENSE</b>	23,641	-	23,641	27,640	-	27,640
<b>DEPRECIATION AND AMORTIZATION</b>	350,028	-	350,028	328,413	-	328,413
<b>INCREASE (DECREASE) IN NET ASSETS</b>	(16,913)	(172,500)	(189,413)	24,182	346,951	371,133
<b>NET ASSETS AT BEGINNING OF YEAR</b>	11,565,861	446,242	12,012,103	11,541,679	99,291	11,640,970
<b>NET ASSETS AT END OF YEAR</b>	11,548,948	273,742	11,822,690	11,565,861	446,242	12,012,103



**ANW HAS ACHIEVED THE HIGHEST "4-STAR" RATING WITH CHARITY NAVIGATOR, AND THE GUIDESTAR PLATINUM RATING DEMONSTRATING ANW'S COMMITMENT TO SOUND FISCAL MANAGEMENT AND TRANSPARENCY.**





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PHOTOS BY CRAIG SCHWARTZ. Top picture: Geoff Elliott. Bottom picture: Kitty Swink, Alan Blumenfeld