

This Project Belongs To Us All

The July 20th groundbreaking for the building of A Noise Within's permanent home for the classics was extraordinary! We want to thank those of you who were able to attend, and let the rest of you know how much you were missed. It was such a delightful morning. How thrilling to have so many friends sharing in this momentous occasion. As we welcomed the crowd and scanned the audience, it was frankly difficult to "keep it together"—so many familiar faces, so many smiles, so much deep and honest laughter as together we celebrated the first tangible realization of an 18-year dream. Thank You All!

And now we all must roll up our sleeves another fold or two and re-double our efforts. The building is being built but we still have money left to raise. We have the funds in place to build a water-tight shell, but money to finish out the interior of the theatre has yet to be raised. We need everyone's help as we work to close this \$3.2 million gap and complete the facility. This project belongs to us all. If you have yet to make a financial commitment to the project, now is the time. If you have already given your support, and are in a position to make an additional investment, the need is very real. Thank you for your friendship and support. We are so close! ■

With Warmest Regards,

Julia Rodriguez-Elliott and Geoff Elliott
Founders & Artistic Directors



Mayor Bill Bogaard, Julia Rodriguez-Elliott, Geoff Elliott & Board Chairman Terry Kay

ANW Board of Directors



ANW Resident Artists



ANW Pasadena Welcoming Committee: Drs. Robert & Marguerite Marsh, Rebecca Bowne, Adelaide Hixon, Joan Caillouette, and Councilman Steve Haderlein



Wendy Garen, Parsons Foundation & Julia Rodriguez-Elliott

Over 250 supporters in attendance

To see more photos and press coverage go to anoisewithin.org/groundbreaking

Building a Home for the Classics Campaign Overview

INDIVIDUAL SUPPORT \$6,065,000

FOUNDATION & CORPORATE SUPPORT \$4,045,000

TOTAL FUNDING \$10,110,000

REMAINING TO BE RAISED \$3,200,000

ARTS EDUCATION: A World of Possibilities in Our New Home

An Interview with Education Director Samantha Starr



Samantha Starr

What does an Education Director do?

At A Noise Within, education is at the core of our mission. My job is an opportunity to find ways to help students develop a lifelong passion for

great classical literature. I partner with teachers, finding ways to incorporate the tools theatre artists use in rehearsal and performance into the classroom. It's wonderful to work at an organization so committed to student outreach.

"I am the first one to see a Shakespear[e] play in my family and it was cool that I got to share it with them."

—Erik Orta, Lennox Middle School, ELL class

So, when did the theatre start working with schools?

Since the very beginning. Our Artistic Directors are passionate about reaching out to students. As you might know, one of our Artistic Directors is Cuban, and is committed to providing access to great works of dramatic literature for underserved populations, and has made that a priority since day one.

You do a lot of work with teachers too, right? What is that like?

Our overall goal is to provide teachers with the support they need to make real and authentic connections with their students in the classroom—finding ways that the modern teenager can connect with a 500-year old work of great literature.

That sounds like the key connection. How do you help teachers in doing that work?

This past year, we started offering a single professional development course—"Shakespeare Within". The course provides an inter-disciplinary platform across which teachers of English, Theatre, and Social Studies can reignite their passion for theatre, and delve deeply into active learning for their classrooms. Bringing together professional actors, teaching artists, scenic and costume designers inspires lessons that focus on bringing the study of Shakespeare beyond silent reading at a desk.

"I wouldn't even attempt to teach Shakespeare if I couldn't take my students to see a live performance of it!"

—Mary Lang, teacher

And how will the new building help you do more?

Well, first and foremost it's about access. We will be able to double the number of students served. It really kills me when I have to turn schools away because of lack of space. We will also have the opportunity to develop more programs for students and additional professional development opportunities for teachers—of which there is a huge need. Then, of course there is the new Classics Live! Learning Center.

Let's talk about the Learning Center for a minute.

This is something we're very excited about. The Learning Center will be a place where teachers, actors, and students can all come to find a wealth

EDUCATION FACTS:

- ANW dedicates 30% of its annual budget to educational programming
- ANW's *Classics Live!* program reaches about 10,000 students annually from over 100 schools
- 84% of public middle and high school students served in 2009 were from traditionally underserved communities

of resources for learning about classical literature—plays, critical essays, design material, lesson plans, videos and recordings.

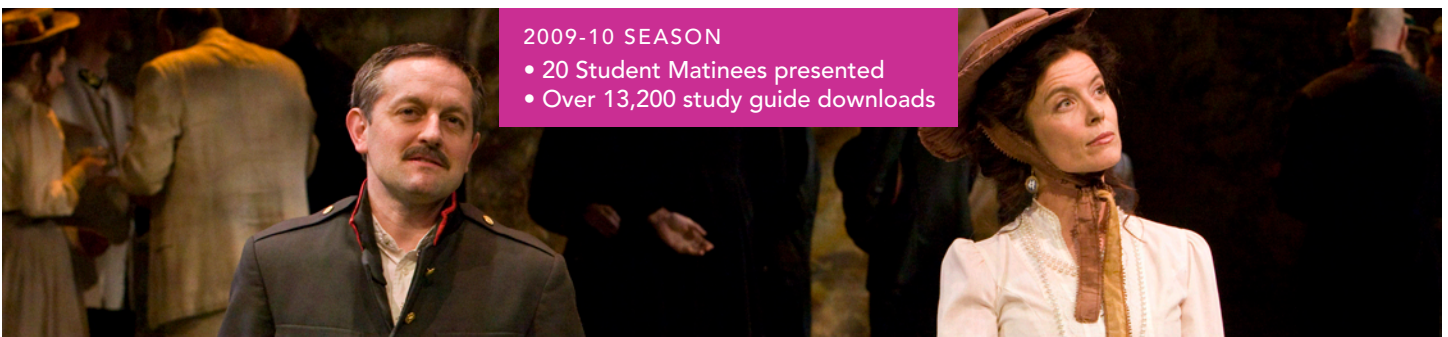
Where did the inspiration for it come from?

The desire to create a centralized place for teachers of classical literature to go for information in this area—which there really isn't right now. And, I recently got some support from another professional theatre that shares our commitment to education. When I travelled to Chicago for the TCG National Conference in theatre, the Education Director for Chicago Shakespeare Theater toured me around their resource library, to see how they had it organized and laid out.

How will you fill it?

We have started to gather materials, thanks to some generous donations. While we would welcome donations of books and equipment, right now what we need are walls for the library! ■

For more information on how to support our educational programs, please contact Samantha Starr at 818.265.7961 or education@anoisewithin.org.



Much Ado About Nothing. Photo by Craig Schwartz.

Capital Donors Speak



Jeanie and Terry Kay

We Need Everyone's Help! LA CAÑADA

As Chairman of the Board, Terry Kay along with his wife Jeanie have been integral leaders in making this building project a reality. We asked the Kays to share their history with the company and what inspired their recent additional commitment to the capital campaign:

"As it usually goes, it's about friends telling friends about great experiences they've had. In our case, over 15 years ago we were introduced by a friend and co-worker who said, 'I just saw a fantastic Shakespeare play at this new little theatre, called A Noise Within. You must go see them!' We remain ever grateful for this introduction to ANW from our good friend Marshall Smith.

This company has withstood the test of time, proven themselves worthy by financially operating in the black all of its 18 years in a borrowed space, serving over 10,000 students annually and winning every possible critics award. They are the most deserving arts organization we know of and their time to have a permanent home has clearly come. The Elliots and the resident artists that have sweated and toiled for peanuts since the beginning, have paid their dues many times over, and it's time for their ship to come in.

These are very challenging financial times and we recognized the need for us to step up and focus more of our resources on this building project to help ensure this theatre would get built. We are really hoping all of our patrons will recognize this and focus on this project to their maximum capacity. This is a very critical juncture for ANW; it's make or break time. We need 100% participation to succeed—every pledge counts." ■

We Decided to Extend Our Pledge PASADENA

Alan & Sheila Lamson are Pasadena residents and have been donors and subscribers for nearly 17 years. They made an early commitment to the capital campaign and during the Board Matching Challenge doubled their original gift by extending their pledge payments over another year. They hope others will be inspired by ANW to do the same and help ensure a home for the classics in Pasadena.

What about ANW inspires you to commit to this project to build a permanent home for the theatre?

We are inspired by having a repertory theater right here in Pasadena. Pasadena is a world-class city & deserves to have a quality theater committed to the classics. We see ANW as a budding Ashland. If I had a million dollars at my disposal I would donate it all to ANW.

What motivated you to make an additional commitment to the campaign?

We wanted to help meet the board challenge and reach the groundbreaking

goal to get construction started! We are so anxious to attend plays in the new location. To say nothing about having PARKING!!!!!!! ANW truly deserves a beautiful, state-of-the-art facility.

How did you get involved with ANW?

We have been attending ANW since the first or second year. Alan was an English Professor at Pasadena City College and during that time we brought student groups every year as well as attending almost every play produced ourselves. We can honestly say that we have never seen a bad production at ANW.

What do you believe ANW will bring to the Pasadena community and our new Hastings Ranch neighborhood?

Having ANW in Hastings Ranch will anchor the east end of Pasadena, add a touch of class and act as a magnet for other quality neighbors to move into the area. We envision upscale restaurants and a boost to redevelopment. Welcome to the neighborhood! ■

A Teacher Honored CLAREMONT

Through the efforts of loyal patron **Barbara Boldig**, students enrolled in Claremont Adult Education courses have taken advantage of high-quality classical theatre for over a decade. In Barbara's Shakespeare course, students discover the rich language and symbolism of Shakespeare—and have a fabulous time coming to see the plays they study in class. But her dedication to classical theatre isn't limited to Shakespearean plays—as her students attend each and every play we present—in every season!

Thanks to Barbara's long-standing dedication to A Noise Within and classical theatre, a group of her students, led by Jean Collinsworth and Pat Hoppe, have joined forces to name a seat in her honor. "Barbara has been more than a teacher for many of us," says Pat. "She has fostered a feeling of fellowship that has extended far beyond the classroom. I cannot tell you how many times she has told her class that ANW is the best theatre in Southern California. Our

continued exposure to the core of your company has led us to feel that ANW is almost like family. It was that reason, more than anything, that drove us to want to honor her gifts to us by providing a gift to ANW in her name. The depth of ANW's commitment to classical theatre provides the leadership that stimulates our exploration of all the plays presented. We all know that our lives would be a little poorer without your company and the plays you present."

For more information about how you can make a donation in honor of an educator, friend or colleague who has inspired your love of the classics, enriched your ANW experience or introduced you to the theatre, please contact the Development Department at 818.265.7959. ■

BUY A SEAT IN OUR NEW THEATRE!
Section A: \$4,000 (Limited Availability)
Section B: \$2,500
Section C: \$1,500 (C2 Section Sold Out)

Every Person, Every Pledge

Makes A Difference

Playing A Part

A Noise Within gratefully acknowledges the following patrons for their capital campaign contributions. Gifts listed in descending order of gift valuation as of August 10, 2010.

Leadership Gifts \$200,000 & above

David Worrell & Jeff Allen,
SMV Technology Partners, LLC
The Ahmanson Foundation
Elizabeth Redmond
Anonymous
Weingart Foundation
The Ralph M. Parsons Foundation
Ajax Foundation
Rober DePietro, Dennis DePietro & Family
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Terry & Jeanie Kay
Alliance for the Advancement
of Arts Education

Platinum Founders \$100,000-\$199,000

DLA Piper
Terri Murray
James & Trevecca Terrile

Silver Founders \$50,000-\$99,999

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Sharon & Rick Ellingsen
Bill & Claire Bogaard
Bernie West
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In honor of Andrea Van de Kamp
Wells Fargo Foundation

Bronze Founders \$25,000-\$49,999

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Christine Marie Ofiesh
Marilyn & Eugene Stein

Contributing Founders \$10,000-\$24,999

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Kenneth & Barbara Warner

Friends \$5,000-\$9,999

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Anonymous
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John & Nicki Conti
Kirk & Sheila Ellis
Friends of Terry Kay
Barbara Goen & David Nemer
In Memory of Rod Leonard
Mrs. Edward H. McLaughlin
Ann & Peter Murphy
Anonymous
Lois Tandy
Helen Morran-Wolf & Edward Wolf

Up to \$4,999

Over 630 additional donors to Building a Home for the Classics

Play Your Role Today

Contact the Development Department at 818.265.7959 to discuss how you can participate in this project. For more information on the project visit us at www.anoisewithin.org/capitalcampaign

Frequently Asked Questions

What are some ways that I may contribute to Building a Home for the Classics?

- One-time gift made by cash, check, credit card
- Make a gift of appreciated stock that may offer you a two-fold tax savings
- Pursue a matching gift from your employer, contact your human resources department
- Make a Bequest to A Noise Within or include the theatre in your Estate Planning

Is it possible for a donor to name a space or fund with their gift?

- The development staff would be more than happy to identify a unique naming opportunity for your gift of \$50,000 and above. Please call us at 818.265.7959.

I would like to make a significant commitment to the campaign, but can't contribute it all right now. What can I do?

- Make a pledge to be paid over time! For instance, if you would like to make a \$100,000 commitment to the campaign, you may elect to make 5 annual pledge payments of \$20,000. Pledge payments may also be made in monthly or quarterly installments—we will design a fulfillment plan that suits you.

I want to support Building a Home for the Classics. Do I give to the Annual Fund or to the Campaign?

- It is very important that you continue your annual fund support as you have in previous years. The Annual Fund sustains our artistic programs and vital education outreach activities by supporting daily theatre operations. In addition to your continued Annual Fund support, we ask that you make a commitment to fund the construction of our permanent home. This gift may be made as a one-time gift or pledged over 1-5 years.

