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**FOR IMMEDIATE RELEASE**

**A NOISE WITHIN  
ANNOUNCES LONG-AWAITED THEATRE GROUNDBREAKING  
FOR PERMANENT NEW HOME IN PASADENA**

**Tuesday, July 20, 2010, 10:30 AM**

*33,000 Square Foot State-of-the-Art Facility  
at Corner of Foothill Boulevard and Sierra Madre Villa  
Anchors Arts Expansion in East Pasadena*

A Noise Within (ANW), the acclaimed classical repertory theatre company, announces groundbreaking on its highly anticipated state-of-the-art, 300-seat, permanent new home in Pasadena on Tuesday, July 20, 2010, at 10:30 am. This major news from ANW Co-Founders/Co-Artistic Directors Julia Rodriguez-Elliott and Geoff Elliott comes after years of comprehensive planning and unusually successful, ongoing fundraising efforts, with \$10.1 million of the \$13.3 million goal raised to date. The new 33,000-square-foot facility, which is being hailed as an anchor in East Pasadena's arts expansion, is the centerpiece of a mixed-use development in the historic mid-century modern Stuart Pharmaceutical building at the corner of Foothill Blvd. and Sierra Madre Villa Ave. next to the Gold Line. The company is slated to move in Fall 2011 for its 20th season. ANW's 2010-11 season will be staged in its long-time leased venue in Glendale.

The groundbreaking celebration, fittingly, comes complete with dramatic flourishes from A Noise Within's award-winning troupe of resident actors, who will offer an entertaining glimpse into the company's past, present and future. Pasadena Mayor Bill Bogaard and others will take part in the event, which will be attended by hundreds of friends, funders,

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and special guests from the theatre world, the Pasadena community, the County of Los Angeles and beyond.

A Noise Within's new Pasadena home is designed to expand artistic possibilities, offer a greater scope of educational opportunities, meet ticket demand and allow the company to reach its full potential.

“We are extraordinarily excited about breaking ground and sinking deep and lasting roots in the area,” says Rodriguez-Elliott. Adds Elliott, “It’s been an extremely complicated process to clear the way for a project of this scope and magnitude, and we are grateful to everyone involved in getting us to this point.”

A Noise Within was founded in 1992 and quickly established itself as one of the nation’s leading theatre companies. It continues to maintain its celebrated status as the only year-round classical repertory company in Southern California, attracting fiercely loyal audiences and high praise from the media for its productions of great works of world drama and also as a leading regional force in arts education. Since its inception, the company has presented more than 120 plays from the classics of world literature, each season producing plays from authors ranging from Shakespeare and Molière to Ibsen, O’Neill and Shaw to Miller and Williams.

A Noise’s Within’s new home is located at 3360 East Foothill Boulevard, Pasadena, CA, 91107. For information on A Noise Within, call (818) 240-0910 x 1 or visit [www.ANoiseWithin.org](http://www.ANoiseWithin.org).

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